

LIFTSAFE FALL PROTECTION MCF ANNUAL BUDGET PLAN



Dealer Name:

Customer Number:

Sales Office:

LFP Sales Rep:

Total Co-op Funds for 2021 Spending:

Marketing Co-op Fund Program Overview:

The Marketing Co-op Fund (MCF) was designed to enhance the sales and marketing efforts of our dealers. Based on the funds earned, Liftsafe Fall Protection (LFP) will reimburse a percentage of the cost for marketing and promotional activity.

An annual plan must be developed in conjunction with the appropriate LFP territory representative or sales manager and submitted to LFP for approval by March 31st annually.

First Quarter

Activity	Description	Total Cost	LFP Portion
One			
Two			
Three			
Four			

Second Quarter

Activity	Description	Total Cost	LFP Portion
One			
Two			
Three			
Four			

Third Quarter

Activity	Description	Total Cost	LFP Portion
One			
Two			
Three			
Four			

Fourth Quarter

Activity	Description	Total Cost	LFP Portion
One			
Two			
Three			
Four			

Total Plan to Spend for the Year	
-----------------------------------------	--

Note: All funds accrued as part of the MCF must be spent over the course of the year, as identified in the MCF annual plan. Funds over 50% of the accrued amount will not be reimbursed after the third quarter.

When complete, please forward the MCF Annual Budget Plan with proof of MCF activity to LFP at info@liftsafegroup.com. Any questions, please call your sales rep or LFP at **1-800-977-2005**.

